

Damm Lemon Off Trade Promotion T&Cs

Short Artwork Terms	UK, 18+. 29/04/2026– 31/07/2026. Purchase & Internet reqd. Purchase qualifying Damm Lemon product from participating retailer, retain proof of purchase and enter using the QR code or link www.winwithdammlemon.com & enter name, email & phone number & select retailer purchased from, each retailer will have a whole garden package to win which includes Damm Lemon Garden furniture, an ice bucket, a beach bag and racket and balls and a Minimax Big Green Egg. Participating retailers only. Retain receipt. Exclusions apply. Full terms: https://winwithdammlemon.com
Standard Summary Terms:	UK, 18+. Opens 00:00 29/04/2026/2026, closes 23:59 31/07/2026. Purchase and Internet access required. To enter: purchase a qualifying Damm Lemon 4x330ml can, 10x330ml can or 10x440ml can product from a participating retailer & visit https://winwithdammlemon.com/ to enter your name, email & phone number & select the retailer purchased from using the dropdown. Winners will be contacted within 5 working days and upon acceptance of prize Damm brewery will have 4 weeks to deliver to winners address. Max 1 prize per person. Retain receipt. Exclusions apply. Full terms: https://winwithdammlemon/

Promoter:	Damm 1876 LTD, Prager Metis Llp, 5a Bear Lane, Southwark, London, England, SE1 0UH
Eligibility:	<p>This Promotion is open to UK residents aged 18 or over, excluding:</p> <ul style="list-style-type: none"> (a) Employees of the Promoter and their immediate families (b) Employees of the Promoter’s subsidiaries or other group companies (c) Agents or third parties acting on behalf of the Promoter (d) Anyone professionally connected with this Promotion. <p>Purchase of a qualifying Damm Lemon product from a participating retailer is necessary to enter this Promotion. Please retain receipt showing purchase of a qualifying product during the Promotional Period and prior to entry.</p> <p>Qualifying Damm Lemon products include:</p> <ul style="list-style-type: none"> - Damm Lemon 4x330ml - Damm Lemon 10x440ml - Damm Lemon 10x330ml <p>Qualifying products are subject to availability and while stocks last</p> <p>Participating retailers include:</p> <ul style="list-style-type: none"> - Tesco - Sainsbury’s - Asda

	<ul style="list-style-type: none"> - Morrisons - Waitrose <p>Internet access is required.</p> <p>Maximum 1 entry permitted per person. Maximum of 1 prize per person</p>
Promotional Period:	The promotion will run from 00:00 29/04/2026 to 23:59 31/07/2026 (the "Promotional Period").
How to Enter	<p>To enter the Promotion, purchase a qualifying Damm Lemon product from a participating retailer (see above) and visit https://winwithdammlimon/ to enter your full name, email address and phone number on the entry form and select the retailer purchased from using the dropdown. Upload proof of purchase.</p> <p>Each eligible entry will grant entry into the prize draw. See below for details.</p>
Prizes:	<p>There are 6 sets of prizes, 1 for each participating retailer.</p> <p>Prizes: 1x Minimax Big Green Egg BBQ 1x Damm Lemon dining set and cushion 1x Parasol 1x Large Damm Lemon Ice bucket 1x Pair of Damm Lemon wooden rackets and balls 1x Damm Lemon Beach bag</p> <p>No cash or other alternative prizes will be provided in whole or in part, except that in the event of circumstances outside of its control, the Promoter reserves the right to substitute a similar prize or part of a prize of equal or greater value. The prize is non-transferable.</p>
Winner Selection	<p>All Prizes: All eligible entries received during the Promotional Period will be entered into the Prize Draw associated with the participating retailer selected on entry.</p> <p>There are 5 Prize Draws in total, 1 for each participating retailer. 1 provisional winner and 2 reserves will be drawn for each participating retailer.</p> <p>All winners and reserves will be selected by a verified, randomised computer process within 7 days of the close of the Promotional Period.</p>

Winner Notification	<p>All Winners:</p> <p>Provisional prize winners will be contacted by email to the email address provided on entry within 7 days and will have 14 days to confirm acceptance and provide proof of ID. Main Prize Winners will also need to provide their preferred delivery address for their prize to be delivered to, as well as preferred item size if applicable. County of residence will be requested from the Prize winners for the purpose of the winners list if no objection is received. This competition is UK only.</p> <p>In the event that the provisional winner does not respond in time, reject the prize or are ineligible, the Promoter will contact the first listed reserve who becomes the provisional winner and must comply with the same verification process but may have less time, this will be made clear in the winner notification. If after contacting all provisional winners and reserves the prize remains unclaimed, the prize can be declared void.</p> <p>Entrants are encouraged to monitor their email account during this time in case they are the winner including junk folders.</p>
Prize Delivery	<p>Garden Prizes:</p> <p>The Damm team will contact the winner using the contact details provided on entry within 28 days to arrange fulfilment of the prizes. This will include all Garden refresh prizes.</p>

Winners List:	<p>The Promoter will make available the Prize winner's surname and county of residence to members of the public or regulators who request such details within 3 months of the closing date of this promotion. Entrants can object to disclosure, or request that disclosure. We may nevertheless disclose the information to the Advertising Standards Authority if required to do so. You may request a copy of the winners list. The Promoter reserves the right to refuse such requests.</p>
Alcohol:	<p>The Promoter encourages responsible drinking and would direct consumers to read http://www.drinkaware.co.uk/ for more information.</p>
Verification:	<p>The Promoter reserves the right to verify all entries including but not limited to asking for proof of purchase, address and ID including date of birth (passport, driving licence or equivalent form of identification that clearly states the entrant's date of birth). The Promoter reserves the right to refuse to award a prize or withdraw prize entitlement and/or refuse further participation in the promotion and disqualify the participant where there are reasonable grounds to believe there has been a breach of these terms and conditions, the spirit of the</p>

	<p>promotion, any instructions forming part of this promotion's entry requirements or otherwise where a participant has gained unfair advantage in participating or won using fraudulent means.</p>
	<p>It is the responsibility of the entrant to provide correct, up-to-date details when entering the promotion. The Promoter cannot be held responsible for winners failing to supply accurate information which affects prize acceptance or delivery of their prize.</p>
	<p>Entries (bulk or otherwise) made from trade, syndicates, consumer groups or third parties will not be accepted. If it becomes apparent that a participant is reposting the same content multiple times or using a computer(s) to circumvent this or any other condition by, for example, the use of 'script', 'brute force' or any other automated means, that person's entries will be disqualified and any prize award will be void.</p>
	<p>Incomplete, illegible, invalid or misdirected entries will not be accepted. Proof of sending will not be accepted as proof of delivery. The Promoter takes no responsibility for entries delayed, incomplete or lost due to technical reasons or otherwise.</p>
Liability:	<p>If for any reason any aspect of this promotion is not capable of running as planned, including by reason of infection by computer virus, network failure, traffic congestion, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter may in its sole discretion cancel, modify or suspend the promotion or invalidate any affected entries.</p> <p>If any act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions (including but not limited to global or regional health crises, weather conditions, fire, flood, strike, hurricane, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, epidemic, pandemic, famine, plague or other natural calamities and acts of God), the Promoter will not be liable for any failure to perform or delay in performing its obligations but will always endeavour to minimise the effect to participants in order to avoid undue disappointment.</p>
	<p>The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this promotion, the fulfilment of the prizes and/or the use of the prizes, except for any liability which cannot be excluded by law (including personal injury, death and fraud) in which case that liability is limited to the minimum allowable by law.</p>

	<p>The Promoter has no control over internet or communication networks and is not liable for any problems associated with them due to traffic congestion, technical malfunction or otherwise. The Promoter will not be held liable to any individual for any fraud committed by any third party nor for any event beyond its control including, but not limited to, user error and any network, computer, hardware or software failures of any kind which may restrict, delay or prevent a participant's entry to the promotion.</p>
	<p>If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these terms and conditions and the remaining clauses shall survive and remain in full force and effect.</p>
	<p>The Promoter's decision is final with regard to all promotional matters and no correspondence will be entered into.</p>
	<p>These Terms and Conditions (and any non-contractual issues which arise out of or in connection with them) are governed by the laws of England and Wales and are subject to the exclusive jurisdiction of the courts of England and Wales unless you live in another part of the United Kingdom in which case your local laws and courts will have jurisdiction</p>
<p>Data Protection:</p>	<p>The Promoter will only use the personal details supplied for the administration of the promotion and for no other purpose, unless we have your consent. You acknowledge that the Promoter will pass such information to its third-party agency Quantum Marketing LTD, solely for the purposes of administering the promotion. Click [here] for their Privacy Policy. Your personal details will at all times be kept confidential and in accordance with current Data Protection legislation. Click [here] for the Promoter's Privacy Policy. Entry data will be stored for three months after the close of the Promotional Period before deletion. You can request access to your personal data, or have any inaccuracies rectified, by sending an email to aburrows@damm.com By participating in the promotion, you agree to the use of your personal data as described here.</p>